

Sin Then Kwang

Fashion Marketing and Management executive.

MA in International Fashion Business with Luxury Brand Management.

Portfolio : <https://ksinthen.wixsite.com/sinthenk>

08/12/1994 / Malaysian

Based in London since 2016

07578955243

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EXPERIENCE

Dai, London — Warehouse and Fulfillment Assistant (Freelance)

September 2021 - current

Ouka Textile, London — Sales and Marketing Executive

October 2020 - November 2021

Dai, London — Retail Stylist (Freelance)

July 2021 - August 2021

Vivienne Westwood, London — Commercial intern

May 2018 - September 2018

Preparation of monthly sales report, compile and deliver information seasonally;

Research on the current trends within different markets;

Providing assistance for sales in the Asian Market

Eudon Choi, London — Marketing and Management intern

October 2017 - March 2018

Liaise with customers, factories, internal departments and PR agency;

Monitor e-commerce sales and AW18 LFW showroom;

Conducting marketing campaigns on social media, mailchimp, flyers;

Creating content for digital platforms and lookbook;

Arrange and assist photoshoot

Khoon Hooi, KL Malaysia — Marketing and Merchandising intern

May 2016 - July 2016

Produce contents for digital platforms with photos and illustration;

Liaise with factories, production department, showroom and customers;

Data entry, update sales with showroom, Assist with private events and launch

EDUCATION

University of East London, London — MA International Fashion Business Degree

September 2019 - September 2020

University of East London, London — BA Fashion Marketing and Management Degree

September 2017 - May 2019

Raffles College of Higher Education, KL Malaysia — Advanced Diploma in Fashion Marketing and Management

January 2014 - June 2016

SKILLS

Foundation in Art

Email Marketing, Mailchimp

Social Media Planning

Digital Marketing

Power Point, Excel, Words

Basic Graphic Design

Photoshop, Illustrator, InDesign

AWARDS

100% Optical Visual Merchandise
Competition 2016

LANGUAGES

Fluent written and spoken

Mandarin and English

Basic **Malay** and **Cantonese**